

INDIVIDUAL

By Matters
M.

THIS WEEKS ART:
OUR FAVOURITE ART
PIECES BY STUDENTS

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TWO FRIENDS
WITH THE SAME
DREAM. MEET
THE BERMUDA
COMPANY

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#PLAYLISTYOURLIFE
IS YOUR PLAYLIST
FEATURED?

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MEET HENRY

AN ARTICLE ABOUT HOW HENRY
MET HIS PASSION DURING A PANDEMIC

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Hey reader, welcome to INDIVIDUAL

By Matters

Meet the team



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Executive Producer
Editor



Filip Svechev
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Interviewer



Christian Kummer
Social media profiler
Project manager



Ilse Tromp
Graphic designer



Daliet Schuub
Photographer

EDITORIAL NOTE

Orange, the color of creativity. This magazine will be filled with it. Inspiring artistic students from Leeuwarden showing what makes them unique and how they express themselves in the society we live in today. This magazine is meant to be a platform for those who want to express their voice, their creativity, their dream. Share inspiration and motivation to create a community of encouragement and vision. Join us in making this dream possible.

Kind regards,
Team INDIVIDUAL



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Artist of the week

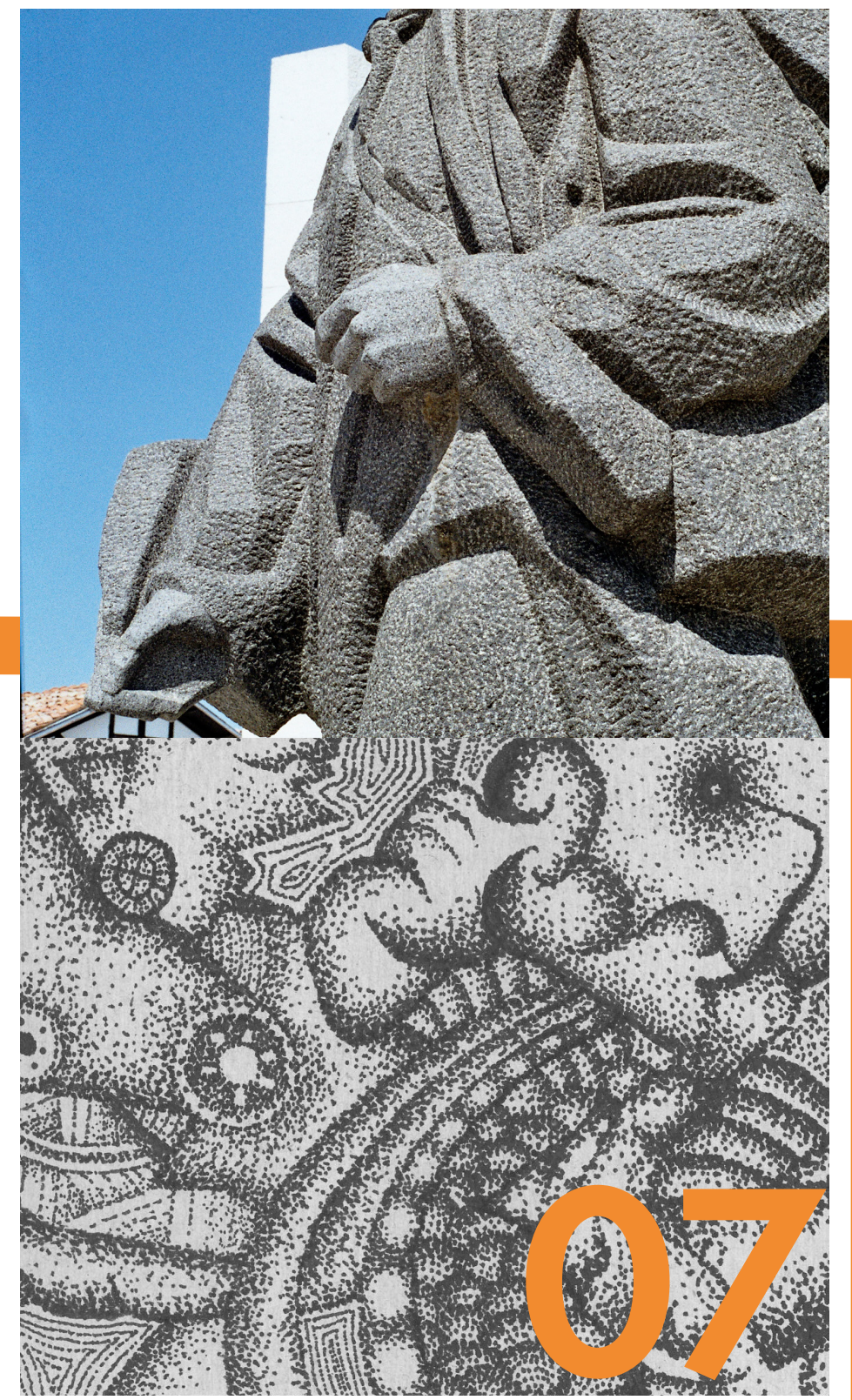
A weekly rubric that puts one artist in the spotlights.



04

Two friends with the same dream

Meet the Bermuda company a start-up business by two talented friends with the same dream.



07

Art(s) of the week

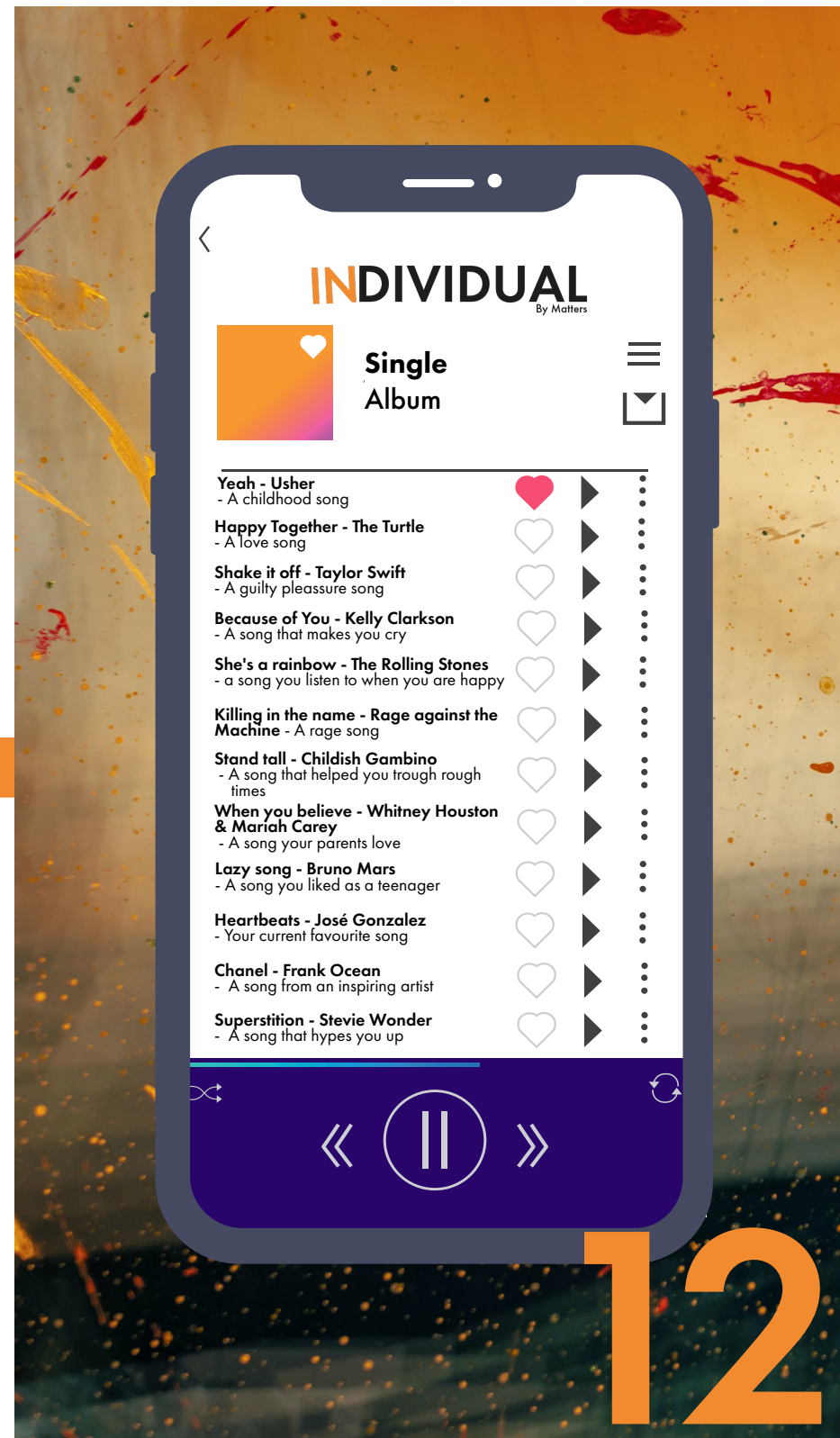
A short photo montage of our weekly favourite art pieces by Students of Leeuwarden.



09

The man behind the cover

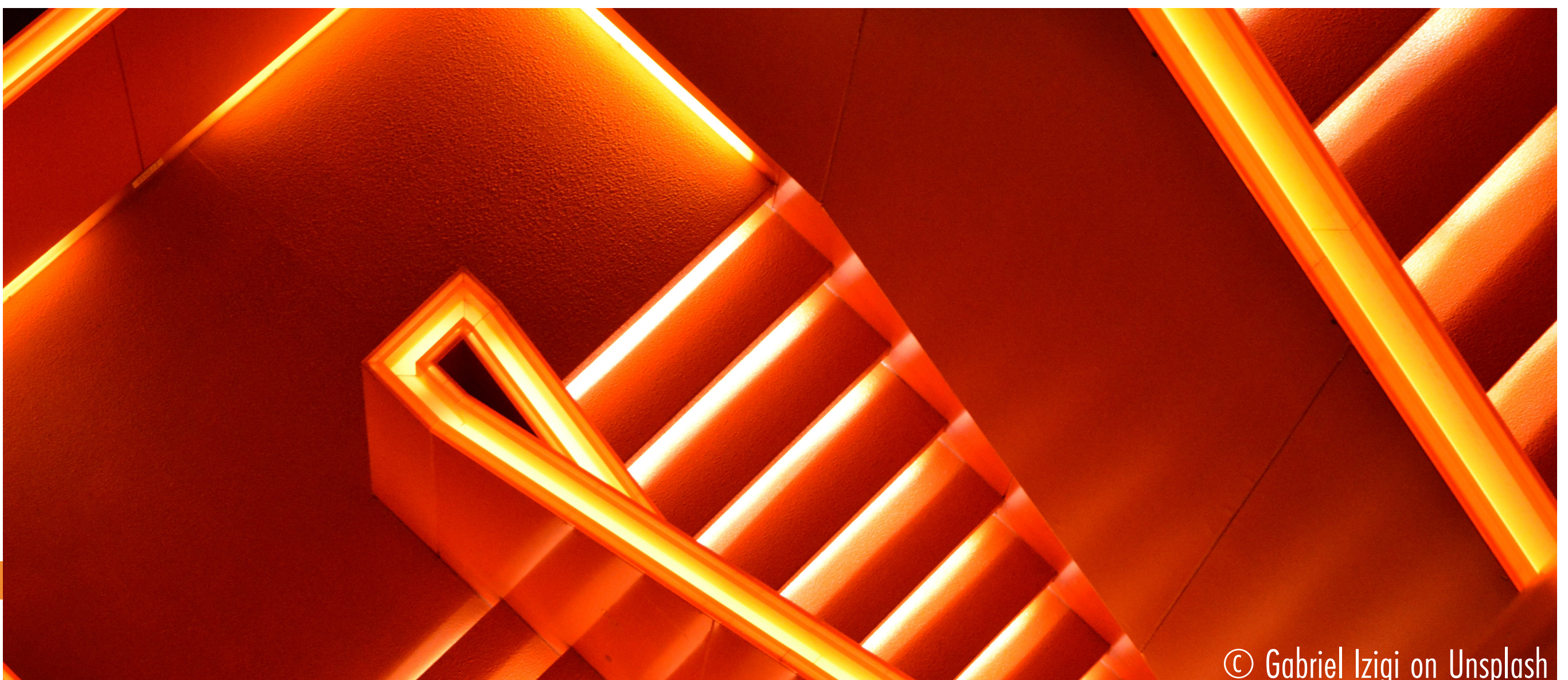
How henry met his passion for cover art during the pandemic.



12

#PLAYLISTYOURLIFE

This weeks instagram challenge, in which the most unique playlist is featured. Will it be yours?



Artist of the week



Gabriel Pavlov

"My name is Gabriel Pavlov, I come from Bulgaria and I am truly devoted to art, no matter the form of it. Dancing, music, painting, anything that has a message, I love."

Gabriel is a student at NHL Stenden.

FINDING MY PASSION

"For a long time I was struggling to find my way of expression. I've tried poetry, rap poetry and painting but none of them seem to hold my attention for too long. Then I found a phone app that would allow me to play with the boundaries of reality and that is how my digital art journey started. Although it seemed amateur at that time, considering the fact I've used my phone to make stuff, a lot of people would encourage and inspire me to continue creating my art world.

Unfortunately, I was never good at choosing a favourite thing. I believe everything, no matter what, is unique in its own way. For that, it cannot be compared to other similar matters."

MY FAVOURITE ART WORK SO FAR

"The artwork you see describes one of the theories of evolution of mankind. The theory is about chimps that ate psychedelic mushrooms which unleashed the power of their consciousness and allowed further development of their brain functions and patterns. I find it interesting. Funny but interesting!"





**Dreaming is
how to get
started**

— MICHEL AND ALEX

TWO FRIENDS WITH THE SAME DREAM

We live in a world that builds industries in many sectors such as fashion, film, music and more until now. Two creative business students found each other seeking the same dream now known as The Bermuda company. Alexander Ramhorst Oblea (21) and Michel Zurborg (20) described their mutual project as a company, a series of ideas that cover all the things they are interested in and want to try out, thus meaning to create a sector that collaborates with all industries at once.



"It's a network, a mother company that has the opportunity to go into many different sectors. we aim to present all media industries."

TEAMWORK MAKES THE DREAM WORK

They both knew that working together was their best course of action pretty soon after getting familiar. "It got started with getting to know each other and realizing that we share similar interests. It was clear from the beginning that both of us have high interest in the same industries, and after discussing what we wanted to do, we realized we should get together."

With dreams this big, it is natural that some people may not be appreciative of what you are doing. The case of Michel and Alexander is no different. "Of course, this will happen along the way. When we spoke with some people about

one of our ideas, we didn't always have positive feedback. We had many people who were maybe not familiar with the bigger picture that we have in our heads. It leads to some people telling us that some goals might be unrealistic.

Coming to Leeuwarden, however, enabled them to spend more time surrounded by talented folk, which helped greatly.

"Being surrounded by so many creative people demonstrates that nothing is impossible."



PLANS FOR THE FUTURE OF BERMUDA

As of now, Alex and Michel have quite a bit of plans for the future, and they are nothing short of ambitious. "We are preparing a series of events, which are going to be hosted by the mother company, and is named Bermuda. It will combine the exposure of art, fashion and music at the same time in three different continents".

As they don't want to reveal too much, this is all they are willing to share. But rest assured that they take the task very seriously.

SELF-OUTLETS

On a more personal level, both Alexander and Michel express themselves in different ways from each other. From early on, Michel got into writing his own poems and other forms of text. "I believe that's a great way of self-expression. You are able to get your thoughts out of your head and on a paper".

"The most important thing is focusing on your mental state."

Alexander on the other hand found expressing his individuality through style to be right for him. "It was always the way I dressed. Since a very young age I started to focus a lot on clothing because clothes can express so many different things. I express my state of mind a lot during the day by the way I'm dressed".

Lastly, Michel and Alexander have a couple of things to say to everyone who might struggle with expressing themselves.

"One of the best ways to get inspired is just talking and getting as much input so you can see what interests you. Then just get together with these people and start doing small projects. Start producing things in the sectors that interest you and you will see how nice it can be to work hard"

Michel and Alexander are a living example that you can have more than one area of interest and still find a way to work on all of them. And with their production company, the duo aims to fulfil all their dreams.



#PLAYLISTYOURLIFE

Based upon this weeks challenge (check out page 12), we asked the boys what song inspires them. This were their responses;

Michel: Piano Man

"As lots of songs are inspiring, I decided on Billy Joel's Piano man, which gets me every time and hits me right in the feels. I think it's inspiring how easy it is for one person in this cold and lonely world, to bring happiness and positivity to those around him!"

Alex: Whole Lotta Love

"Working on many projects at the same time does definitely lead to moments where everything gets too much and my head just feels like it's going to explode. In these moments, the rock classis of led zeppelin gets put on max volume and I just scream along all the lyrics that I can remember. It works magic, try it sometime"

Piano man
Billy Joel



Whole Lotta Love
Led Zeppelin



ART(S) OF THE WEEK

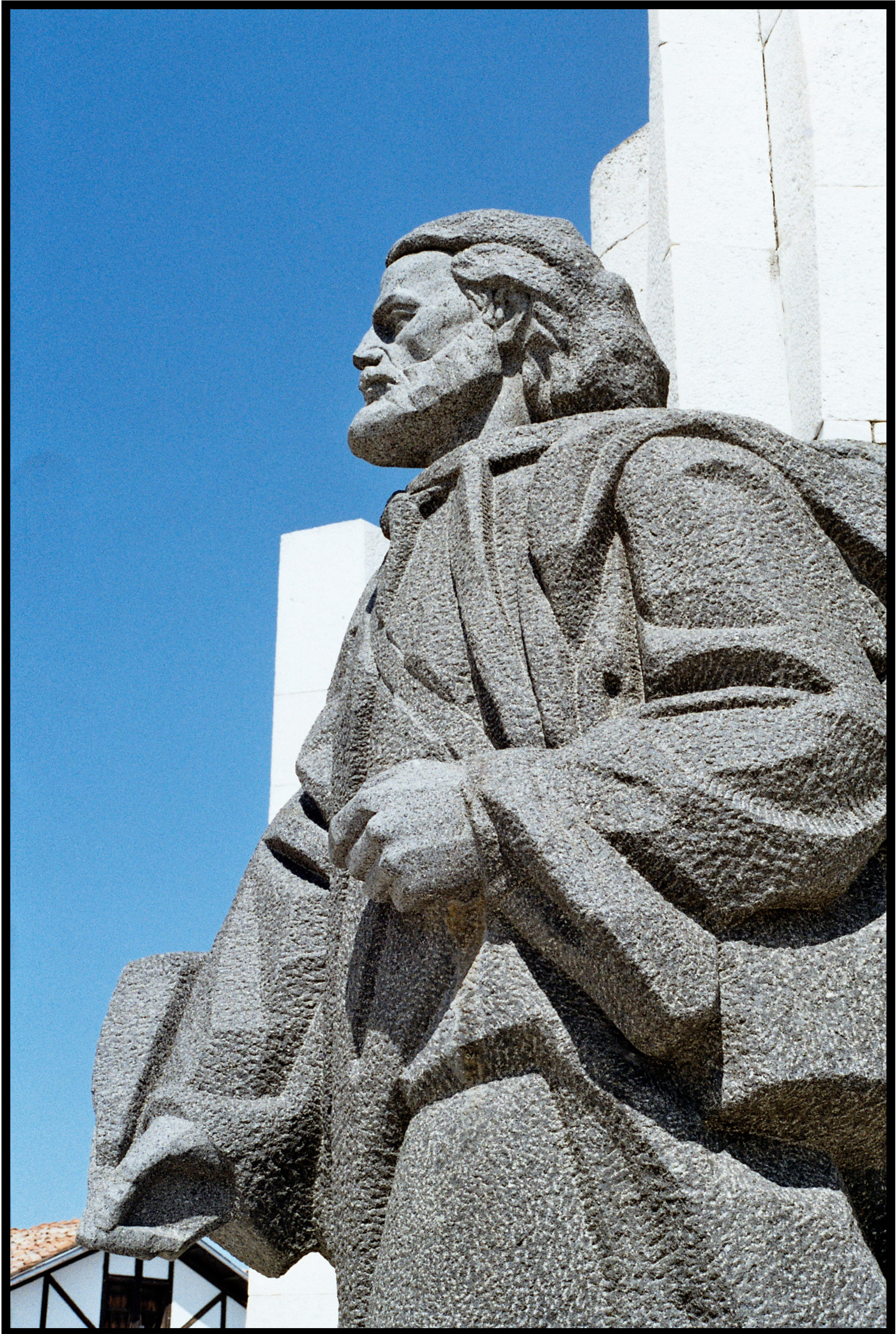


SIMEON

This piece of art is created by a Bulgarian artist named Simeon, studying Industrial Design Engineering in The Netherlands.

It is called "interconnectivity".

"The flow of the patterns shows how everything is connected and at the same time the individual dots reveal that it is not."



FILIP VLADINOV

This photo was taken in Bansko, Bulgaria during last summer. The monument is of Paisius of Hilendar (or Paisiy Hilendàrski), who is a prominent figure in Bulgarian culture. He is the author of "Istoriya Slavyanobolgarskaya", written in 1762 - one of the most famous pieces of literature describing Bulgarian modern history.

The foto is made by Filip Vladinov, a Bulgarian living in Amsterdam, who is a former CB student. He currently studies Computer Science. Capturing memories and unique moments astonishes him. He took up analog photography in 2019.

"It is exciting not being able to see what you've photographed right away, which makes film photography special for me."



**The pandemic
can't stop the
flow of creativity**



— HENRY VAN DER KNAPP



THE MAN BEHIND THE COVER

We are all part of the music generation, if it's the generation of pop songs and rock and roll, or the generation of EDM and hip hop, we can all agree that in each one of your homes, there will be a vinyl record or a CD laying around or even a poster of that one specific album you like. Question is have you ever taken a moment to think about the artist outside of the album, the artist who created an image of what the album represents? These talents are the most unseen in the music world. Now it is time for them to become indisputable, one such being Henry van der Knapp (22).

AN ARTIST MOSTLY UNSEEN

Henry is a cover artist who started when making the challenging times of the pandemic into a time of opportunity. Taking his creative talents and interest in Photoshop as well as his skills from studying Creative Business and working day by day, he began his journey in becoming a cover artist.

“Cover art is essentially working with artists all around the world who want to release songs and need artwork for their albums on Spotify or iTunes.”

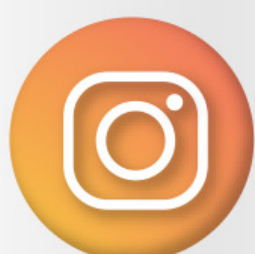
GOING WITH THE FLOW

Through the early years of Henry's life, he always had a way of expressing himself through music; if it was by producing it, drumming or playing the violin, music was his outlet.

For him, there wasn't one specific event that set him on the path of becoming a cover artist. It was a combination of his interest in graphic design and hanging out with motivational friends that allowed him to let his passion blossom.

“I have been around people who motivate me, it is very inspiring to be in an environment like that.”

For an artist, their style is perhaps their biggest selling point. It's what separates them from the competition. Henry would describe his coverwork as pretty “futuristic” and “science fiction oriented” He also seems to have quite an obsession with planets. There isn't necessarily a distinct source of inspiration when creating his covers. -



Discover more of Henry's art
on Instagram!
[@vdk.png](https://www.instagram.com/vdk.png)



"I mostly go with something that I feel in the moment. I also talk with other people about it and ask them for any ideas."

As Henry put it, he mostly goes with the flow.

STEALING THUNDER

Very common thing that happens when someone tries to break out of their shell and try something new, is that people they know usually try to steal their thunder. Society just isn't wired to accept difference and uniqueness. Luckily for Henry, he so far hasn't had to deal with that. "All of the time, I have people supporting me. I sometimes have others give me suggestions or advice when they spot a mistake I've made. I also think none of the work I have put out so far has been controversial in any way."

As of now, it isn't sure exactly where his passion will lead him, and what the future of his art will look like. He does,

however, have one clear goal.

"The one goal I set myself starting this whole thing was for me to reach the point to be able to do cover art for one of my favorite artists that I've been listening to."

FINAL WORDS

Lastly, Henry has a couple of parting words to those who aren't sure how to begin working on their passion or exploring their talent.

"If you are someone that has their own way of expressing yourself in any form of art and you are just about to start, I think the most efficient thing you can do is create every day, even if you are not satisfied with what you are doing. Just get to it and get it done and you'll eventually reach a point where you'll be more comfortable expressing yourself and at the same time, you'll find people that will follow you on the way."



#PLAYLISTYOURLIFE

Based upon this weeks challenge (check out page 12), we asked Henry what song inspires him the most. This was his response;

"There is no particular reason or section within the lyrics that give me motivation. But, when I found this song 3 years ago it stuck with me. Ever since it just gives me goosebumps, and no matter how bad my mood was before, I

get instantly happy! For me, this creates such great value in a song. Obviously, I also enjoy listening to more relatable texts, but the emotional effect that the song has on me is what ultimately makes me fall in love with it."

Killed before
Yung Thug



#PLAYLISTYOURLIFE

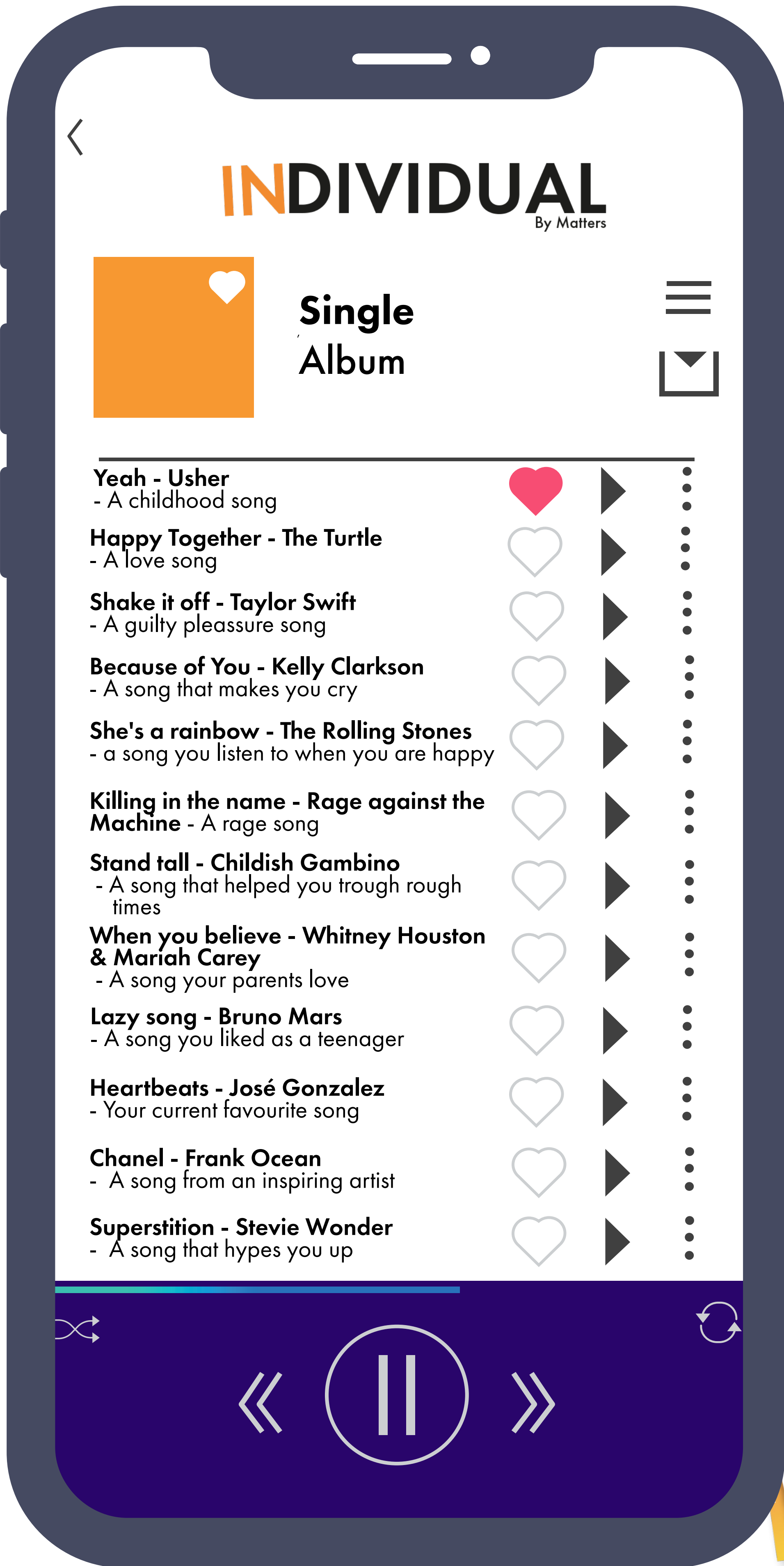
Instagram challenge

Listen to this playlist on Spotify!

<https://open.spotify.com/playlist/0GgxU7H2E0LzqFclLMRY>



© Photo by Jr Korpa on Unsplash



ABOUT THE CHALLENGE

We all know that moment, when we hear a familiar song, and are immediately transported back into a memory about a person, place or situation. This is the power of music. It can help us get through difficult circumstances, it can help us access our emotions and thereby connect to our soul. Often rhythms and melodies capture what words can't express. Music taste is something deeply personal. Therefore, one can tell a lot about an individual based on their playlist.

For last week's challenge we asked you to create a playlist based on your life experiences. We received many amazing playlists, but only one playlist was so UNIQUE it had to be chosen.

Do you want to participate in next weeks challenge? Follow us on Instagram and get artsy with us.



@individual.bymatters

NEXT WEEKS CHALLENGE

#Share Your HeART

A challenge all about your an art piece that is close to your heart. Find more info about the challenge on our Instagram post

M.

**Don't cry
because it's
over,
smile because
you can read
it again.**

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